

20 January 2020

GLOBAL CRISIS SHOCKS HAVE NOT RECEDED AUTOMOTIVE EXPORT PERFORMANCE

Jakarta - During 2019, automotive exports will still carve a positive performance amid the shocks of the global economic crisis. Toyota-branded complete shipping (CBU) recorded the highest achievements in the last 5 years, namely 208,500 units, a slight increase compared to the export volume in 2018 of 206,500 units.

This export performance was supported by the Fortuner and Rush Sport Utility Vehicle (SUV) models of 45,300 units and 50,300 units, respectively. The Vios sedan model also supports the positive achievement of Toyota brand CBU exports with a volume of 31,000 units. From the Multi-Purpose Vehicle (MPV) segment, reliable models such as the Kijang Innova and Avanza have been successfully shipped overseas with a volume of 5,300 units and 28,900 units, respectively. Agya's Low Cost Green Car (LCGC) model also took part in 2019 export achievements with a volume of 27,800 units. While the Yaris, Sienta, and Town Ace / Lite Ace models complement Toyota's CBU export performance with a total volume of 19,900 units.

In addition to exporting intact vehicles, Toyota also sent 45,400 units of Complete Knock Down (CKD), gasoline and ethanol engines with TR and NR types with a total of 123,600 units and vehicle components with a volume of 94.2 million units. Toyota's export products have penetrated more than 80 destination countries in the Asia-Pacific region, the Middle East, Latin America, Africa, and the Caribbean.

"Maintaining and improving export performance is not easy because it involves many factors such as product competitiveness, product competitiveness, supporting infrastructure to regulation. Therefore we are grateful for the support of all parties, especially the Indonesian government, which always evaluates sectors that affect national export activities," said Warih Andang Tjahjono, President Director of PT Toyota Motor Manufacturing Indonesia (TMMIN).

The global crisis is felt to significantly slow the growth rate of Toyota's export products from Indonesia. Not to mention the added obstacles with non-tariff schemes in several export destination countries which have contributed to the worsening performance of domestic automotive product shipments. The challenge for automotive exports in the future is to decrease the consumption of automotive products as a result of the weakening economic conditions in developed countries. Finding new destination countries is important to maintain export performance.

"The addition of new destination countries in the Central American region, the Mekong and Africa are quite helpful in compensating for the volume reduction in several crisis-affected countries and countries that apply non-tariff barriers," added Warih.

TMMIN Director of Administration, Corporations and External Relations, Bob Azam said that in the future, in addition to the effects of the global crisis, digital corruption will also be a challenge and an opportunity for the automotive industry. To deal with this, the corporation is preparing an effort, one of which is by increasing efficiency through the application of technology while still making Human Resources (HR) as a "center of transformation".

"The increasingly fierce export competition going forward, both among fellow automotive industry players and across industry sectors to competition between countries and between regions, requires high-capacity human resources capable of mastering technology to fight

inefficiency. In addition to maintaining the consistency of exports and operations that already exist, we are currently preparing ourselves so that the transformation to the era of electrification and mobility can run smoothly, "concluded Bob Azam.

For further information, please contact:

Ika / Nia / Dena

Corporate Public Relations Department

Phone: 021 - 6515551 ext. 2727

E-mail: tmmin.pr@toyota.co.id