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TOYOTA GROUP IN INDONESIA PLANTING ONE MILLION BAKAU



Toyota Forest returns in the Java North Coast -Toyota Group of Indonesia planting on million mangrove-

Semarang - Toyota Indonesia together with supplier companies that are members of the Toyota Manufacturers Club (TMClub) and Toyota Equipment and Facilities Club (TEFC) as well as the dealer Nasmoco today are doing the planting of about 300 thousand mangrove trees on the Semarang North Coast, precisely along the coast of Maron Beach as part of Hutan Toyota or Toyota Forest. Also present at the planting ceremony, Minister of Environment and Forestry of the Republic of Indonesia, Siti Nurbaya, Governor of Central Java, Ganjar Pranowo, Mayor of Semarang, Tavip Supriyanto, accompanied by Vice President Director of PT. Toyota Motor Manufacturing Indonesia (TMMIN) Warih Andang Tjahjono as well as the Director of Corporate and External Relations TMMIN, I Made Dana Tangkas.

Toyota's Forest presence in the North Coast of Semarang complements mangrove planting activity that had previously been done. With this planting, the Toyota Group in Indonesia has planted about one million mangrove trees along the north coast of Java since 2012, including in the Thousand Islands, Bekasi, Karawang and Cikampek. In 2016, Toyota Forest will also be present in some areas such as Karawang, Bantul, Demak, Surabaya and Banyuwangi.

"Toyota Group in Indonesia are keen to participate in the efforts of environmental preservation. As part of the Indonesian people and the world, it is our obligation together to maintain harmony, especially with nature, and one of them by planting mangroves. We also hope, mangrove planting can also help improve the welfare of the surrounding society", said Warih.

A literature describe that the area of mangrove forests in Indonesia has reached between 2.5 to 4.5 million hectares, it is the largest mangrove forest in the world. Exceeding Brazil (1.3 million ha), Nigeria (1.1 million ha) and Australia (0.97 ha). Extensive mangrove area in Indonesia has reached 25 percent of the world's total mangrove area. Yet some of them are in critical condition.

Regarding from the situation, Toyota Indonesia felt the need to take part of the effort to conserve mangrove forests by implementing mangrove tree planting and ongoing maintenance. In addition to preventing erosion, mangrove also has a great ability to store and absorb carbon dioxide gas, which is one of the gas that contributes to climate change. In addition, mangrove forests will also support the preservation of rich and abundant marine biodiversity and that can provide a real contribution to the surrounding societies.

"We believe that small movements that performed consistently and continuously will be able to inspire and rolling motions more massive so that they can provide significant impact, especially for the preservation of the environment in Indonesia", added Warih.

On a separate moment, Vice President Director of PT. Toyota-Astra Motor Henry Tanoto declared, "May the tree planting movement can be an inspiration for Toyota customers and the people of Indonesia to jointly keeping the environment for a better future".

The series of mangrove trees plantingt by the Toyota Group in Indonesia are part of the Corporate Social Contribution (CSR) of Toyota Indonesia in the environmental field which has been started since the establishment of the company. The Impact of activities focused on the real form of a series of tree planting, supporting development "Genetic Bank" for endangered native and rare plant species in Indonesia, as well as awareness of environmental education for the younger generation of Indonesia.

Some existing activities such as the development of "Toyota Forest" on 18 hectares area at TMMIN Karawang Factory in 2002, supporting reforestation and conservation of coast in collaboration with the local LSM (Lembaga Swadaya Masyarakat) at Sragen and Purworejo - Central Java and Bantul - Jogjakarta in years 2003 and 2004, collaboration with the Institut Pertanian Bogor (IPB) in 2003 to establish a genetic bank to plant Indonesia's rare tropical plant specia that spread in Java, Kalimantan, and Sulawesi, as well as developing and implementing the Toyota Eco Youth program in the form of contests on environmental awareness for high school and vocational students across Indonesia, which began in 2005 and it is now entering its 9th year.

Director of Corporate and External Relations TMMIN, I Made Dana Tangkas said, "Toyota is committed to grow together with the people of Indonesia in accordance with the spirit of Toyota Berbagi (Together Building Indonesia) through the provision of products and technologies that meet the customer needs, being part of the development of the national automotive industry, and participation in social activities ". (*)