

29 October 2018

TOYOTA RECEIVED THE 9TH "PRIMANIYARTA" EXPORT



Jakarta - PT. Toyota Motor Manufacturing Indonesia (TMMIN), once again managed to achieve the 9th award in Primaniyarta Award 2018 in the opening ceremony of Trade Expo 2018 which takes place in Indonesia Convention Exhibition (ICE), Bumi Serpong Dama, Tangerang, on Wednesday, 24th October 2018. This achievement is a result from the synergy between the consistent effort of all members as well as supply chain of Toyota in developing competence and competitiveness as the perpetrator of automotive industry supported by the government policy. The 9th Primaniyarta Export Award was given directly by President of The Republic of Indonesia, Ir. H. Joko Widodo, accompanied by Minister of Trade, Enggartiaso to the President Director of TMMIN, Warih Andang Tjahjono.

Toyota Indonesia is one of the production base and global export of Toyota for Asia Pacific region. With holding such position, it enables Toyota Indonesia to contribute to 3 things. First, contributing to the means of import substitution through local production for domestic market and creation of potential market export. Second, contributing to the performance of automotive export. Third, contributing as a bridge for the local vehicle component supplier to be able to go through the export market. Toyota Indonesia managed to export more than 1 million unit of whole vehicle (Completely Build Up) to foreign countries since the first export activity in 1987. Not only whole vehicle, Toyota also exported unravel vehicle (Completely Knock Down), whole machine type TR and NR, vehicle component, and production

aid machine for pressing process and jig.